

Esperto Seo srl knows how important privacy and its fundamental principles laid down by directive 95/46/EC, by law 675/96 and Legislative Decree No. 196/2003. This document outlines the types of personal information we receive and collect when you use the services of Esperto Seo srl, as well as some of the measures we take to protect such data.

Object

This communication provides a summary of the highlights about Esperto Seo srl Privacy policy, explaining in detail the privacy practices that apply to the products, services and RentClass web sites.

What are the personal data and other data we collect

- Esperto Seo srl collects personal data, that is the information you provide to us and that personally identifies you, such as your name, your e-mail address, or other data which can be reasonably linked to such information by Google when you register to access a Esperto Seo srl service, when using a invitation code to an online presentation or otherwise when you provide such information voluntarily. We may combine the information that you have provided with information from other Esperto Seo srl services or supplied by third parties in order to acquire greater knowledge the user, including custom content just for you.
- Esperto Seo srl may use cookies, which is a small file containing a string of characters that is sent to your computer when you visit a website, and other technologies to broaden its online experience and figuring out how to use the Esperto Seo srl services in order to improve their quality.
- When you visit our website, Esperto Seo srl servers automatically record information such as the URL, IP addresses, browser type, browser language, the date and time of your request.

Use

- We may use personal information to provide services that you have requested, including viewing custom content.
- We may also use your personal data for the purposes of monitoring, research and analysis to operate and improve the technologies and services by Esperto Seo srl
- When we use third parties to assist in the processing of your personal data, we ask such third parties to abide by our privacy policy and any measure of privacy and security required.
- We may also share information with third parties in some special cases, such as in the case of legal process, preventing fraud or imminent harm, and ensuring the security of our network and of our services.
- We do not share the data collected with third parties external to Gelato Sicily srl for other purposes such as advertising or marketing.

What are your choices

- Whenever this is reasonably possible, we offer you the opportunity to choose when we ask you to provide us with your personal data.
- You may refuse to provide us with your personal data and/or you can refuse to receive cookies on your browser, although it is possible that in this case some functions or services do not function properly.

Security of information

We take appropriate security measures to protect your data from any access, modify or

unauthorized disclosure or by its destruction. These measures include internal controls about our methods of collecting, storing and processing of personal data and on security of physical data to protect against any unauthorized access to systems where we store your personal data. Access to your personal information is limited to employees, Esperto Seo srl employees, who need to know that information to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to disciplinary action, including termination and criminal proceedings in cases of non fulfillment of these obligations.

Data integrity

Esperto Seo srl processes personal data solely for the purposes for which it was collected and in accordance with these rules and any privacy policy applicable to a particular service. We check our methods of collecting, storing and processing personal data for the purpose of ensure the collection, storing and processing personal data are needed only for provide or improve our services. We take reasonable steps to ensure that the processing personal data will be accurate, complete and current, but we depend on our users for any update or to correct their personal data.

Accessing and updating of personal information

When you use the services of Esperto Seo srl, we strive in good faith to provide the access to your personal information and the possibility to correct erroneous data or delete those data that mustn't be provided by law or for legitimate business purposes. Each user is asked to identify themselves and indicate what data they want to access, correct or delete before the request is fulfilled, and we can refuse to fulfill requests that are unreasonably repetitive or systematic, requiring disproportionate technical commitment, that compromise the privacy of others or that may be difficult available (for example, requests regarding information stored on backup tapes), or for which is not otherwise required. Anyway, when we grant access to and correction of the data, we offer a free service. Some of our services have different procedures with regard to access, correction or deletion of personal data.

Users' rights

The subjects to whom the personal data refer have the right at any time to obtain the confirmation of the existence or not of the same data and to know its content and origin, check its accuracy or request its integration or updating, or rectification, in accordance to the art. 7 of Legislative Decree No. 196/2003. Pursuant to the same article you shall have the right to request cancellation, transformation into anonymous form or blocking of data processed unlawfully, as well as to oppose in any case, for legitimate reasons, to their treatment, writing to:

Esperto Seo srl - Terni, Via C. Battisti, 187 – 05100 – Italy - Tel.: +39.0744.409703
– P.I.:01512540558 – Mail:commerciale@espertoseo.it

Owner and personal data manager

The owner and personal data manager is Esperto Seo srl – Terni Via C. Battisti, 187 – 05100 – Italy - Tel.: +39.0744.409703 - P.I. 01512540558 Mail:
commerciale@espertoseo.it

The person in charge of personal data is Paolo Sensidoni